



**PACK PRINT
INTERNATIONAL**

PACK PRINT INTERNATIONAL 2011

International Packaging and Printing Exhibition for Asia

31 August – 3 September 2011 (Wednesday – Saturday)

Bangkok International Trade & Exhibition Centre (BITEC)

www.pack-print.de

FACT SHEET

Exhibition Details

Date: 31 August – 3 September 2011 (Wednesday – Saturday)
 Venue: Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand
 Organizer: The Thai Packaging Association, The Thai Printing Association and Messe Düsseldorf Asia Pte Ltd (subsidiary of Messe Düsseldorf GmbH which is the organizer of drupa and interpack, the world largest and most renowned trade fair for printing and packaging industry)

Exhibition Scope: International Packaging and Printing Exhibition for Asia
 Staging Cycle: Biennial

Participation Fees: **Space Only (minimum 18 sqm)**
 SGD 450.00 per sqm (Singapore Dollars)/THB 11,000 per sqm (Thai Baht)
Shell Scheme Package (minimum 9 sqm)
 SGD 560.00 per sqm (Singapore Dollars)/THB 13,800 per sqm (Thai Baht)
**Space Only option is without stand structure and carpet*
**Shell Scheme package includes wall paneling, fascia board, lighting, carpet, information desk and chairs, waste paper basket, 5 amp single phase power point*

Website: www.pack-print.de

Exhibition Facts & Statistical Details

Visitors: 18,000 trade visitors throughout the 4 show days from over 40 countries
 Gross square metres: 15,000 sqm.
 Exhibitors: 210 companies

PACK PRINT INTERNATIONAL 2009 Facts & Statistical Details Report

- **PACK PRINT INTERNATIONAL** is the largest and most international packaging and printing exhibition in Southeast Asia
- **PACK PRINT INTERNATIONAL 2009** ended on a positive note and exceeded all pre-show expectations.
- The past event welcomed some 13,000 high quality trade visitors from more than 40 countries visited the 4-day event, including visiting delegations from India, the Philippines, Malaysia, Vietnam, and Northern Thailand
- The past event attracted 170 exhibiting companies from 21 countries
- Many exhibitors reported making brisk sales and receiving orders for future purchases

Join us now to be part of the most important exhibition for the region's packaging and printing industries

Local Representative in Thailand Contact Details For This Event

BLI (Thailand) Co., Ltd.

Tel 02 204 2594-5 Fax 02 204 2596

Attn: Amit Roachthavilit (Mr.) Email: amit@blithailand.com



Fax Reply@ 02 204 2596 Attn: Amit Roachthavilit (Please fill the information in English)

I would like to
PACK PRINT INTERNATIONAL 2011

Exhibit Visit

Company Name _____ Product: _____

Name: _____ Position: _____

Address: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Facts and Figures

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Schedule

Date : 31 August – 3 September 2011 (Wed – Sat)
Venue : Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, Thailand
Opening Hours : 10.30 am to 6.00 pm
Open to : Trade Visitors and Professionals Only (FREE admission upon registration)
The Asia Event will attract visitors from all of Asia and with wider focus on IndoChina, India and Oceania (including Australia and New Zealand)

Jointly Organized By :

Messe Düsseldorf Asia Pte Ltd
The Thai Packaging Association
The Thai Printing Association

Supporting Bodies

Messe Düsseldorf – Germany, Organizer of:
– drupa – World Market Print Media, Publishing & Converting
– interpack – International Fair Packaging Machinery, Packaging and Confectionery Machinery
– Thailand Convention & Exhibition Bureau (TCEB)

Prices

Cost of participation: S\$450 (11,000 Baht) per sqm for Space Only (minimum 18sqm)
S\$560 (13,800 Baht) per sqm for Shell Scheme Package (minimum 9sqm)

Profile of Exhibits

PACKAGING

- Packaging machines & appliances
- Packaging materials, packaging means & packaging aids
- Services for the packaging industry

PRINTING

- Pre-press and pre-media
- Printing, machinery, appliances & accessories
- Book binding – Print finishing
- Paper converting – including packaging production
- Services

Profile of Visitors

PACKAGING

- Consultancy
- Consumer goods manufacturer
- Contract packaging
- Education / Government
- Electronics manufacturer
- Machinery importing / Dealer distribution publications

PRINTING

- Commercial printing
- Newspaper printing
- Repro houses
- Publishing, finishing & converting specialists
- Graphic arts specialists
- Retailing & manufacturing

- Advertising & design houses
- Direct marketing & public relations agencies
- Multimedia / internet publishing
- Trade associations & their members
- Educational & professional bodies
- Government bodies & trade

Statistics		2007	2009	2011
Exhibitors	National	150 (53%)	99 (58%)	110
	Overseas	134 (47%)	71 (42%)	100
Gross net sqm		15,000 sqm	10,000 sqm	15,000 sqm
Visitors	National	89%	94%	-
	Other Asia and others	10%	6%	-
Total number of Visitors		18,000	13,000	18,000

Contact us at :

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