



**INTERNATIONAL WIRE, CABLE,
TUBE & PIPE TRADE FAIRS
FOR SOUTHEAST ASIA**

13 – 15 September 2011

**BANGKOK INTERNATIONAL TRADE AND
EXHIBITION CENTRE (BITEC)**

BANGKOK, THAILAND



FACT SHEET

Exhibition Details

Date: 13 – 15 September 2011 (Tuesday-Thursday)
 Venue: Bangkok International Trade & Exhibition Centre (BITEC), Thailand
 Organizer: Messe Düsseldorf Asia Pte Ltd, subsidiary of Messe Düsseldorf GmbH which is the organizer of wire Düsseldorf and Tube Düsseldorf, the world largest and most renowned trade fair for Wire, Cable, Tube and Pipe
 Exhibition Scope: International Wire, Cable, Tube and Pipe Trade Fair for Southeast Asia
 Participation Fees: S\$ 525 per sqm for Space Only (minimum 24 sqm)
 S\$ 605 per sqm for Shell Scheme Package (minimum 12sqm)
 Co-Exhibitor Charge S\$ 1,500
 Note: S\$: Singaporean Dollars
 *Space Only option is without stand structure and carpet
 *Shell Scheme package includes wall paneling, fascia board, lighting, carpet, information desk and chairs, waste paper basket, 5 amp single phase power point
 Website: www.wire-southeastasia.com, www.tube-southeastasia.com

Exhibition Facts & Statistical Details

Visitors: 7,500 trade visitors throughout the 3 show days from over 65 countries
 Nett square metres: 5,000 sqm
 Exhibitors: 330 companies

wire/Tube Southeast ASIA 2009 Facts & Statistical Details Report

- The past event attracted 305 exhibiting companies from 29 countries
- The past event welcomed attracted close to 5,00 top-quality trade visitors from 57 countries
- Despite the challenging times, many exhibitors have reported a high level of visitor interests in their technological solutions as well as brisk businesses from both local and overseas buyers
- Exhibitors were pleased with: Quality of Visitors 89%, Internationality of Visitors 83%, Overall participations 82%, Decision making authority of visitors 80%

Join us now to be part of the region's No. 1 Wire, Cable, Tube and Pipe Platform

Local Representative in Thailand Contact Details For This Event

BLI (Thailand) Co., Ltd.
 Tel 02 2042594-5 Fax 02 204 2596
 Attn: Amit Roachthavilit (Mr.) Email: amit@blithailand.com



Fax Reply@ 02 204 2596 Attn: Amit Roachthavilit (Please fill the information in English)

I would like to	Exhibit	Visit
wire Southeast ASIA 2011	<input type="checkbox"/>	<input type="checkbox"/>
Tube Southeast ASIA 2011	<input type="checkbox"/>	<input type="checkbox"/>

Company Name _____ Product: _____
 Name: _____ Position: _____
 Address: _____
 Tel: _____ Fax: _____
 Email: _____ Website: _____

Facts and Figures

wire Southeast ASIA 2011
International Wire & Cable Trade Fair for Southeast Asia
www.wire-southeastasia.com



Schedule

Date	: 13 – 15 Sep 2011
Venue	: Bangkok International Trade & Exhibition Centre (BITEC), Thailand
Opening Hour	: 10:30 a.m. to 6:00 p.m. 10:30 a.m. to 5:00 p.m. (last day of show)
Frequency	: Biennial
Open to	: Trade Visitors and Professionals Only (FREE admission upon registration)

Held in Conjunction with

Tube Southeast ASIA 2011 – International Tube & Pipe Trade Fair for Southeast Asia

Supporting Organizations

International Wire & Cable Exhibitors Association (IWCEA)
 International Wire & Machinery Association (IWMA)
 Italian Wire Machinery Manufacturers Association (ACIMAF)
 Thailand Convention & Exhibition Bureau
 Wire & Cable Industry Council (WCIC)
 Wire & Cable Industry Suppliers Association (WCISA)
 wire Düsseldorf – World's No. 1 event for Wire & Cable

Cost of Participation

Space Only (min. 24 sqm)	S\$ 525 per sqm
Shell Scheme Package (min. 12 sqm)	S\$ 605 per sqm
Co-Exhibitor Charge	S\$ 1,500

Profile of Exhibits

- | | | |
|---|--|--|
| - Wire manufacturing machinery | - Spring manufacturing machinery | - Wire and cable products |
| - Wire processing machinery | - Cable manufacturing machinery | - Springs and fastener products |
| - Fastener production machinery | - Tool-making machines | - Measuring, control and test technology |
| - Wire products manufacturing machinery | - Auxiliary materials for wire and cable manufacturing | - Installations |

Profile of Visitors

- | | | |
|---------------------------|---|---------------------------------------|
| - Buyers / End users | - Manufacturers, processors and suppliers | - Research & Development, consultants |
| - Engineers / Technicians | - Production and sales managers | - Government & regulatory bodies |

Industry Profile

- | | | |
|--|---|--|
| - Aerospace & automotive Supply | - Energy and water Supply | - Shipbuilding & marine engineering |
| - Building & construction | - Iron, steel & non-ferrous metals | - Telecommunications |
| - Chemical & petrochemical processing | - Oil & gas, mining | - Trade associations and government agencies |
| - Computer manufacturing | - Professional services & skilled trade | - Universities and technical institutions |
| - Electrical engineering and electronics | - Research & Development | - Wire and cable |

Statistical Details	1999	2001	2003	2005	2007	2009	2011
Exhibitors	232	308	205	204	255	241	240
□ Foreign	216	290	191	188	250	229	
□ Local	16	18	14	16	5	12	
Nett square metres	4,073.00	4,440.49	2,881.75	3,171.50	4,179.00	3559.00	3,800.00
Visitors (combined)	6,161	4,850	4,029	4,412	7,038	4,449	7,500
□ Foreign	3,452	2,723	2,209	2,465	2,300	1,233	
□ Local	2,619	2,127	1,820	1,947	4,738	3,216	

* Projected statistics for 2011. Exhibition held in Thailand for the first time in 2007. Exhibition held in Singapore 1997 – 2005.

For more information, please contact Messe Düsseldorf Asia Pte Ltd
 3 HarbourFront Place, #09-02 HarbourFront Tower Two, Singapore 099254
 Tel: (65) 6332 9620 • Fax: (65) 6337 4633 / 6332 9655 • wire@mda.com.sg

Local Representative in Thailand: BLI (Thailand) Co., Ltd
 170/70, 22nd Floor, Ocean Tower I, New Ratchadapisek Road, Klongtoey, Bangkok 10110
 Tel: (66) 2 204 2594-5 • Fax: (66) 2 204 2596 • amit@bli-thailand.com

Facts and Figures

Tube Southeast Asia 2011
International Tube & Pipe Trade Fair for Southeast Asia
www.tube-southeastasia.com



Schedule

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Held in Conjunction with

wire Southeast Asia 2011 – International Wire & Cable Trade Fair for Southeast Asia

Supporting Organizations

International Tube Association
 Thailand Convention and Exhibition Bureau
 Tube Düsseldorf – World's No. 1 event for Tube & Pipe

Cost of Participation

Space Only (min. 24 sqm)	S\$ 525 per sqm
Shell Scheme Package (min. 12 sqm)	S\$ 605 per sqm
Co-Exhibitor Charge	S\$ 1,500

Profile of Exhibits

- | | | |
|---|---|--|
| - Tube and tube accessories manufacturing machinery | - Iron and steel tubes and accessories | - Other tubes (incl. concrete, plastic, stoneware) |
| - Tube processing machinery | - Stainless steel tubes and accessories | - Measuring, control and test technology |
| - Welding machinery | - Non-ferrous metal tubes and accessories | - Installations for environmental protection |
| - Machines for tool-making and for in-plant transport | | |
| - Tools, auxiliary materials | | |

Profile of Visitors

- | | | |
|---------------------------|---|---------------------------------------|
| - Buyers / End users | - Manufacturers, processors and suppliers | - Research & Development, consultants |
| - Engineers / Technicians | - Production and sales managers | - Government & regulatory bodies |

Industry Profile

- | | | |
|--|---|--|
| - Aerospace & automotive supply | - Energy and water supply | - Telecommunications |
| - Building & construction | - Iron, steel & non-ferrous metals | - Trade associations and government agencies |
| - Chemical & petrochemical processing | - Oil & gas, mining | - Universities and technical institutions |
| - Computer manufacturing | - Professional services & skilled trade | - Wire and cable |
| - Electrical engineering and electronics | - Research & development | |
| | - Shipbuilding & marine engineering | |

Statistical Details	1999	2001	2003	2005	2007	2009	2011*
Exhibitors	71	78	55	80	126	64	90
□ Foreign	70	74	53	75	110	55	
□ Local	1	4	2	5	16	9	
Nett square metres	1,140	1,257	966	1,252	2,023	1,011	1,200
Visitors (combined)	6,161	4,850	4,029	4,412	7,038	4,449	7,500
□ Foreign	3,452	2,723	2,209	2,465	2,300	1,233	
□ Local	2,619	2,127	1,820	1,947	4,738	3,216	

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