



**interpack**  
PROCESSES AND PACKAGING

# INTERPACK 2011

Processes and Packaging

**No. 1** International Fair Packaging Machinery, Packaging and Confectionery Machinery

12 – 18 May 2011 (Thursday – Wednesday)

Düsseldorf Fairgrounds

[www.interpack.com](http://www.interpack.com)

## FACT SHEET

### Exhibition Details

Date: 12 - 18 May 2011 (Thursday - Wednesday)  
 Venue: Düsseldorf Fairgrounds (Düsseldorf, Germany)  
 Time: 10:00 to 18:00  
 Organizer: Messe Düsseldorf GmbH  
 Exhibition Scope: No. 1 International Fair Packaging Machinery, Packaging and Confectionery Machinery  
 Staging Cycle: Every 3 years  
 Participation Fees: **Space Only Stand Option**  
 • (1 side open) € 229.00/sqm. • (2 sides open) € 240.00/sqm.  
 • (3 sides open) € 249.00/sqm. • (4 sides open) € 258.00/sqm.  
 • Outdoor section € 160.00/sqm.  
**Complete System Stand**  
 • (1 side open) € 304.00/sqm. • (2 sides open) € 315.00/sqm.  
 \*The regular minimum stand space is 20 sqm  
 \* These participation fees does not include sales tax (VAT 19%) as yet  
 \* Co-Exhibitor Fee € 1,550.00 \* Media fee € 420.00  
 Registration Deadline: 28 February 2010  
 Website: [www.interpack.com](http://www.interpack.com)

### Exhibition Facts & Statistical Details

Visitors: 179,000 trade visitors included 60% from overseas.  
 Gross square metres: 175,007 sqm.  
 Exhibitors: 2,476 companies from over 60 countries.

### INTERPACK 2008 Facts & Statistical Details Report

- **INTERPACK 2008** attracted 2,746 exhibitors from over 60 countries
- **INTERPACK 2008** welcomed 179,000 visitors from all over the world
- 97% of **INTERPACK 2008** intends to participate in **INTERPACK 2011** again

<b>Total number of exhibitors</b>	<b>2.746</b>
<b>Origin of the exhibitors</b>	
Germany	846
Other countries	1.900
Number of countries	60
<b>Space (net, qm)</b>	
Germany	175.007
Other Countries	73.128
	101.879
<b>Total number of visitors (prov.)</b>	<b>179.000</b>
<b>Origin of the visitors</b>	
Germany	40 %
Other countries	60 %

**Join the show NOW to be part of the world's No. 1 International Fair for the Packaging Machinery, Packaging and Confectionery Machinery industry!**

### Local Representative in Thailand Contact Details For This Event

BLI (Thailand) Co., Ltd.  
 Tel 02 204 2594-5 Fax 02 204 2596  
 Attn: Amit Roachthavilit (Mr.) Email: [amit@bli-thailand.com](mailto:amit@bli-thailand.com)



Fax Reply@ 02 204 2596 Attn: Amit Roachthavilit (Please fill the information in English)  
 I would like to INTERPACK 2011 Exhibit  Exhibit with government support  Visit

Company Name \_\_\_\_\_ Product: \_\_\_\_\_  
 Name: \_\_\_\_\_ Position: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

# Fair Profile

Based on the results of  
4.159 interviews conducted by means of  
the Computer Interview System  
Subject to change

# interpack Processes and Packaging

24th of April - 30th of April 2008



Total number of exhibitors	
	<b>2.746</b>
Origin of the exhibitors	
Germany	846
Other countries	1.900
Number of countries	60
Space (net, qm)	173.954
Germany	72.270
Other Countries	101.684

Total number of visitors	
	<b>171.073</b>
Origin of the visitors	
Germany	40 %
Other countries	60 %
Germany	
North Germany	13 %
West Germany	41 %
East Germany	7 %
Southwest Germany	14 %
South Germany	25 %

Other countries	
Europe	62 %
- EU	50 %
- Other European countries	12 %
Asia	20 %
- South-/East-/Central Asia	13 %
- Middle East	7 %
South and Central America	6 %
Africa	5 %
North America	4 %
Australia/Oceania	3 %

Countries of origin (Top 9)	
Netherlands	7 %
Italy	6 %
Switzerland	6 %
United Kingdom	5 %
India	5 %
Belgium	5 %
France	5 %
Spain	4 %
USA	4 %

Frequency of visits	
interpack 2005	39 %
interpack 2002	27 %
First-time visit in 2008	46 %

Visitor structure features	
Trade visitors	98 %
Average length of stay (in days)	2,4

Industrial sector*	
Food and semi-luxury goods industry	17 %
Pharmaceutical industry	9 %
Mechanical Engineering	8 %
Chemical industry	6 %
Plastic goods production	6 %
Confectionery industry	5 %
Other industries	20 %
Technical/specialist retail trade	6 %
Other trade	4 %
Services	6 %
Skilled trade	4 %
Universities/colleges technical colleges	1 %
Other	4 %

Area of responsibility*	
Management	23 %
Research, development, construction, design	20 %
Manufacture, production	16 %
Marketing, sales, advertising, PR	14 %
Purchasing, procurement	7 %
Planning, operations scheduling	4 %
Servicing, maintenance	4 %
Production, quality control	2 %
Storage, material management, logistics, transport	2 %
Other	4 %

Influence on purchasing/procurement decisions*	
Decisively	28 %
Collectively	36 %
In an advisory capacity	22 %
No influence	10 %

Company size*	
1 - 19 employees	18 %
20 - 49 employees	10 %
50 - 99 employees	11 %
100 - 499 employees	25 %
500 - 999 employees	9 %
1.000 employees or more	23 %

Occupational position	
Independent entrepreneur/partner/freelance	13 %
Managing director/board member/head of an authority etc.	18 %
Main department head/other employee with managerial responsibility	12 %
Department head/group leader	25 %
Employee/civilant servant	16 %
Skilled worker	7 %
Trainee	1 %
Other	4 %
Student, pupil, not working	4 %

Interest in product ranges (Several answers possible)	
Processes and machines for the packaging of: food and drink, pharmaceuticals and cosmetics, consumer goods (non-food), industrial goods	53 %
Packaging materials, Packaging	50 %
Processes and machines for the production of packaging	25 %
Processes and machines for sweets and baked goods	15 %
Services for the packaging industry and confectionery industry	10 %

General assessment	
Satisfied	97 %
Not satisfied	3 %

\* difference to 100% = pupil, student, not working (4%)



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